



Lync.Net  
245 West 29<sup>th</sup> Street, 4<sup>th</sup> floor  
New York, New York 10001  
212-971-9299  
www.Lync.net

## Press Release

### **Lync.NET Nominated For Stoel Rives 2004 Utah Innovation Awards**

Park City, UT, March 4, 2004 – Lync.NET, the one stop for investment management technology was nominated today for the Stoel Rives 2004 Utah Innovation Awards. The nominated innovation is Lync's investment portfolio accounting and reporting system Asset 2004. Asset 2004 is the first browser based institutional quality system that enables critical investment account data access with virtually no training necessary and 24/7 access by investment advisors and their clients.

The second annual Stoel Rives UTAH INNOVATION AWARDS recognizes Utah's best high-tech innovations and the companies that created them. The awards program is sponsored by Wasatch Digital iQ magazine, the Utah Engineering Experiment Station at the University of Utah and the law firm Stoel Rives LLP, with support from MountainWest Venture Group, Utah Information Technology Association (UITA) and Utah Life Science

"We view the Stoel Rives UTAH INNOVATION AWARDS as a way to illuminate innovations that deserve to be in the spotlight," said Kevin Laurence, a principal attorney with the Salt Lake City office of Stoel Rives LLP and founding organizer of the program. "Many of the innovations we see as submissions to the awards program have great potential to attract venture capital, spawn spin-off companies and strengthen emerging industries in the state. We hope the program will give Utah an even better-recognized name as a center of high-tech activity in the nation."

"We are very excited to be nominated for this year's Stoel Rives Innovation Awards. We have a great new technology in Asset 2004 that can have tremendously positive impact on the investment management industry. There are so many unique technology companies in Utah, it is really a hot bed for innovative technology; so I imagine the competition will be tough. I look forward to the awards ceremony later this month. I have my fingers crossed," said Chris Casey, Lync.NET President and CEO.

#### About Stoel Rives

Stoel Rives enjoys a 100-year tradition of excellence as a leading law firm in the Western United States. With more than 370 lawyers practicing across the full spectrum of corporate law and business litigation, and offices in five western states, we provide legal services to clients with regional, national and international operations.

#### About Lync.NET

Lync.NET's product suite, InvestPro™ is the first and only complete, integrated, web-based, Microsoft SQL database throughout solution that automates mission critical requirements of professional investment firms. Lync.NET was founded in 1995 and has provided technology solutions to hundreds of professional investment firms ranging from investment advisors to century old global custodians.

**Contact:** Cara Brosnan, Vice President of Sales & Marketing  
Lync.NET  
245 West 29<sup>th</sup> Street,  
New York, New York 10001  
Tel: 212-971-9299